



# RichWave Technology Corp. Investor Presentation

Macquarie Taiwan Corporate Day

Oct. 2017





# **About RichWave**



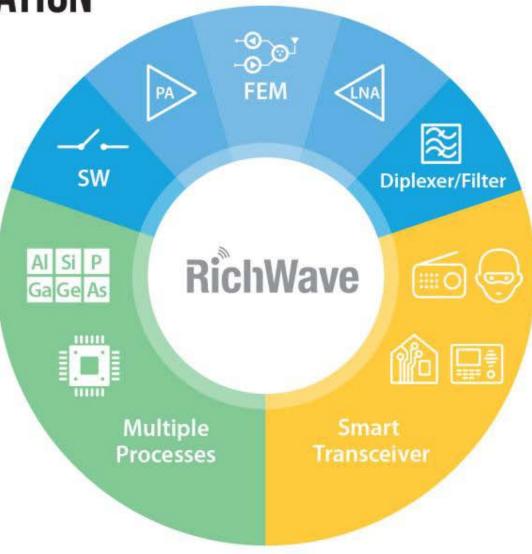
Founded Jan. 2004

Nov. 2015

Customers 350

Products **270** 

DIFFERENTIATION & INNOVATION









































# SYSTEM ON THE CHIP





**FM Tuner** 

Transceiver

Transmitter

Receiver

**AM Tuner** 

Video Processing

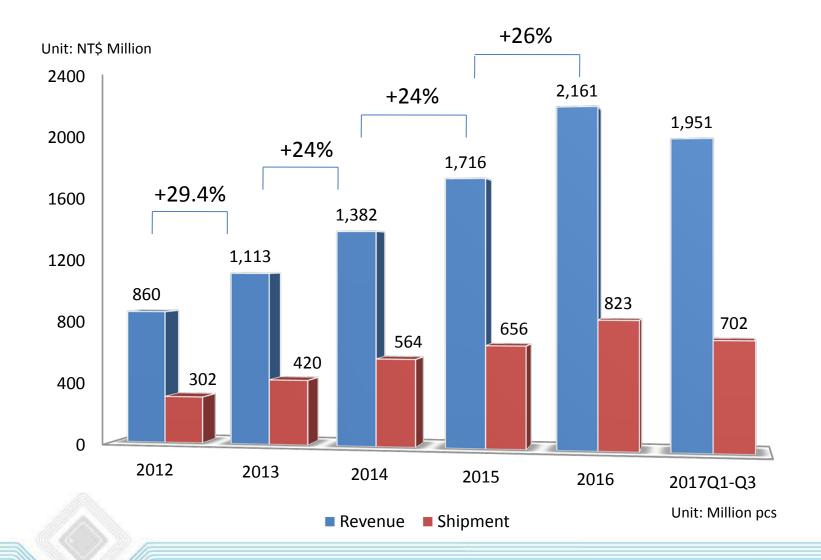








## **Trend in Net Sales & Units**





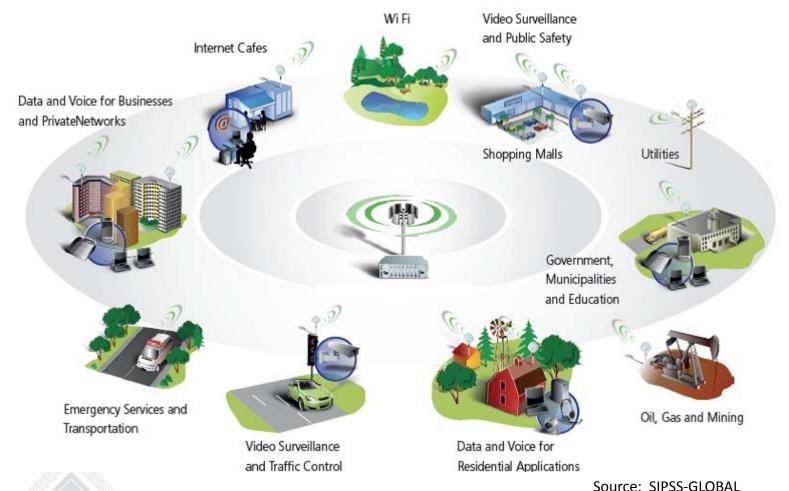
# WiFi Is Ubiquitous Access All Industries





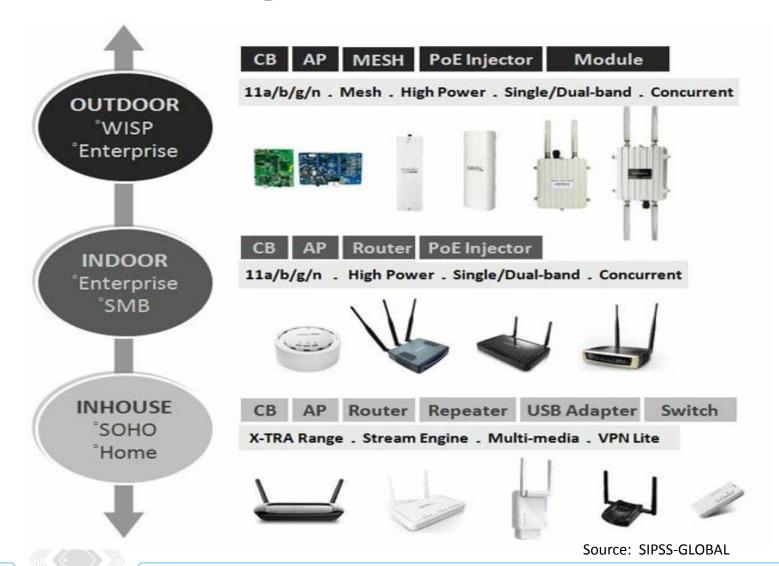
## **Embedded-WiFi Connects IoT**

#### **Point to Multi-Point – Enterprise Outdoor/Indoor Applications**





# **Product Range**





# WiFi in AI ERA

Router

Cable

Fiber

**IP Cam** 

Automotive

Smarthome

**Robotics** 

Gaming

IoT



Source: www.Conceptdraw.com



# **Segments Embedding WiFi & Players**

Retail Router	•TP-Link, ASUS, Netgear, Belkin, Buffalo	
Enterprise Router	• Cisco, HP/Aruba, HUAWEI	
IP Cam	Hike-Vision, Netgear, Nest	
STB/ OTT	Roku, Technicolor, Xiaomi	
Gaming	Nintendo, SONY, Microsoft	
Smart Speaker	Amazon, Google, Harman, Xiaomi, Alibaba	
Smart TV	Samsung, LG, Xiaomi	
Smart Phone	ASUS, Samsung, LG, TCL, Xiaomi, Meizu	
Automotive	KOR/JPN module companies	
AI/ Robotics	ASUS- Zenbo, Softbank- Pepper, Anki- Cozmo	
loT	Gemtek, Azureware, WNC, Fujitsu, Panasonic	

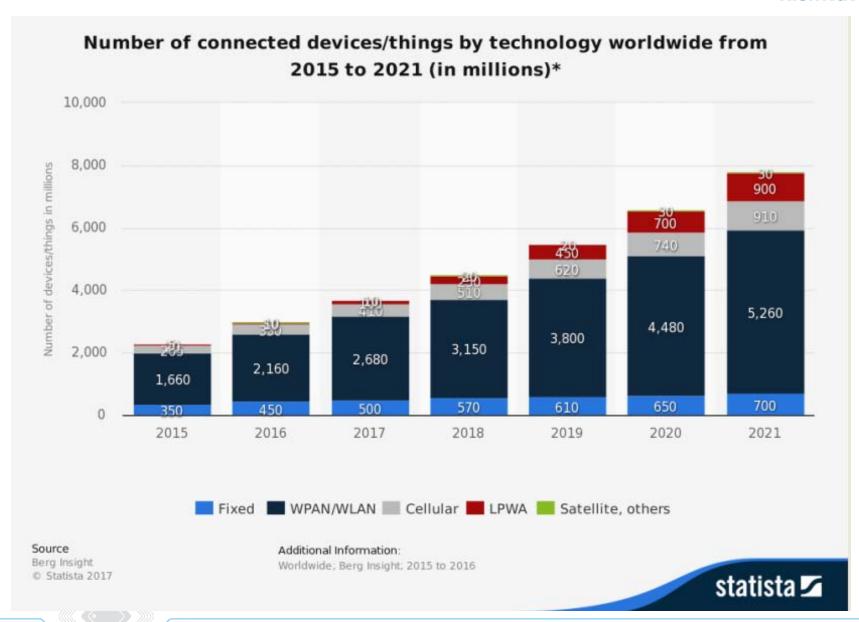


## **Total Addressable Market for RichWave**

Segments	2017 (f)	2020 (f)	Growth (%)	Remarks
AP Router (DSL, Cable, PON)	350	400	14%	M units
STB/OTT	380	460	21%	M units, 2020
<b>Smart Phone</b>	1,517	1,697	11.91%	M units
Smart TV	104	114	9.6%	M units, 2018
<b>Game Consoles</b>	33,800	46,000	36%	US\$M
<b>Smart Speaker</b>	8.3	94	1075%	M units, US,2016
IoT	20,000	30,000	50%	M units
<b>Smart Home</b>	65	320	392%	M units
Automotive (info)	1,062	7,914	645%	US\$M, 2016
PC/Laptop/ Tablet	435	433	-0.5%	M units, 2016

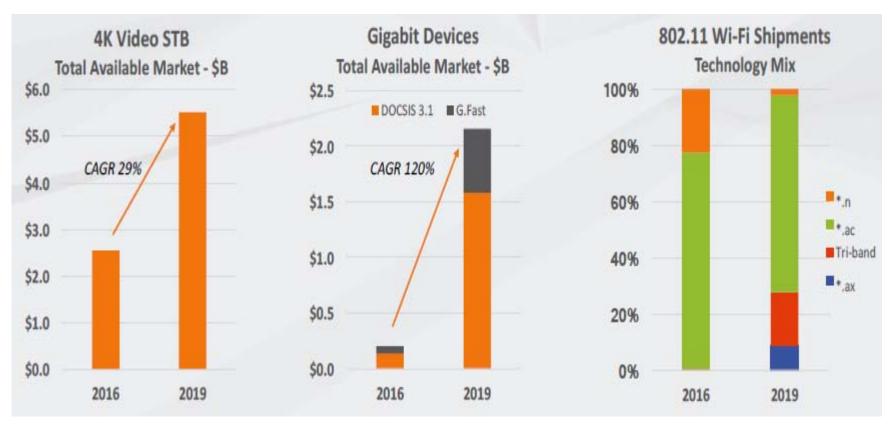
Source: IDC, IHS, Accelerating Biz analysis, frost & Sullivan, Ovum, Statista, IDATE, Gartner, Voicebot.ai, Edison Research, Digital Market Outlook, ABI Research







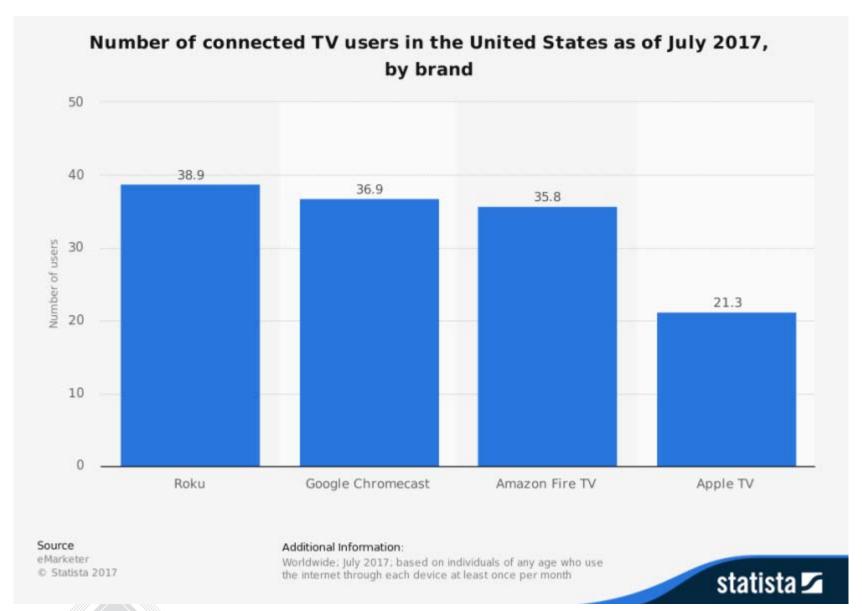
# **Cable & STB Drives WiFi Adoption**



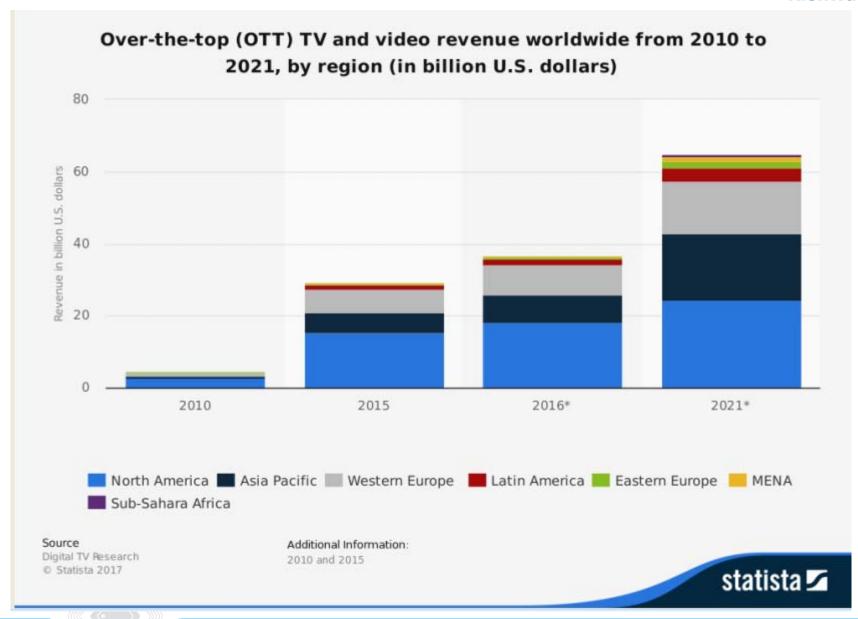
Source: ARRIS Investor Day 2017









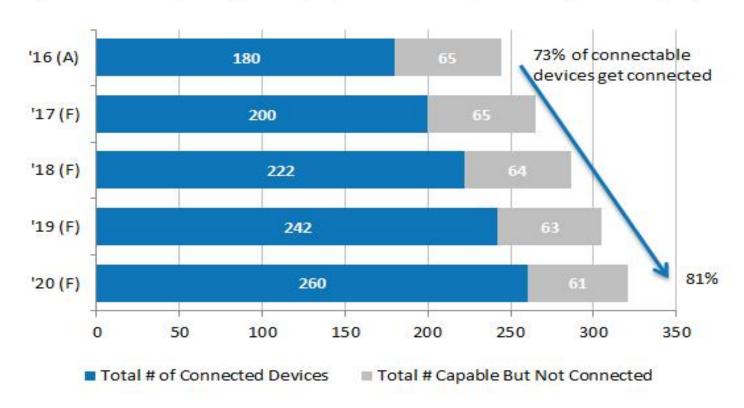




# **Living-Room WiFi-Connectivity Fast Increase**

#### Internet Connectable Device Forecast

(Connectable TVs, Blu-ray Disc Players, Game Consoles, & Streaming Media Players)



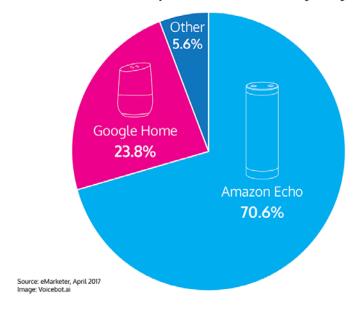
Base: U.S. Internet households

Source: The NPD Group/Connected Intelligence, TV-Connected Device Forecast Includes a small percent of game consoles that are non-connectable

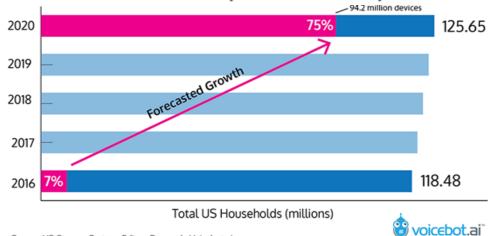


# WiFi-in-Smart Speaker Grows Rapidly

#### US Voice-Enabled Speaker User Share by Player, 2017

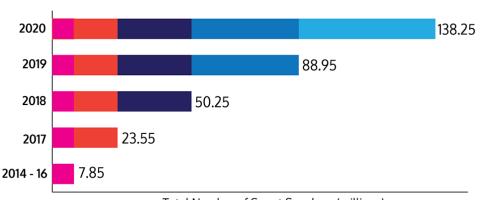


#### US Household Smart Speaker Ownership 2016-2020



Source: US Census, Gartner, Edison Research, Voicebot.ai

#### US Smart Speaker Installed Base - 2016 to 2020



Total Number of Smart Speakers (millions)





# WiFi is Adopted from IOT, Home, M2M to Cloud and Everywhere

Application Class / Type	No. of Connections 2025	Requirement
CCTV, mHealth, Electronic billboards, automotive infotainment	<b>2 Bn</b> Wired, WiFi, Cellular	>10Mb/s Not cost sensitive, fixed power
Telematics, smart home, M2M backhaul	<b>8 Bn</b> Wired, WiFi, Cellular, Satellite	<1Mb/s Low cost (<\$15 UE), fixed power or regularly rechargeable battery
Sensors, meters, wearables, 'thing' tracking, assisted living, logistics	<b>20 Bn</b> WiFi, Zigbee, Bluetooth, LC, sub-GHz License-Exempt (e.g. M-Bus, etc.)	<10Kb/s Very low-cost (<\$5 UE), Ultra Low power (>10yrs battery life )
SPARK SUMMIT		W HUAWEI



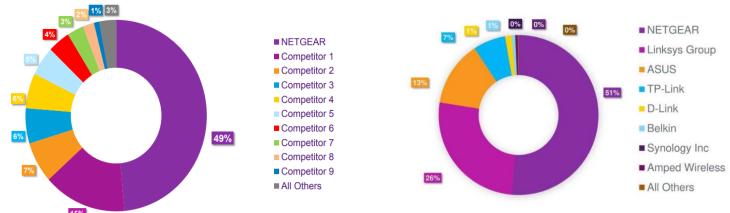


# Consumer WiFi AP-Routers Widely Adopted, High-end to Low-end in Variety Fields

#### **Consumer WiFi Market Share**

Wireless Routers, Gateways, and Mesh Systems, US 2Q17

#### ligh End WiFi Router Market Share IPD. AC1800-AC5400. US 4Q16



Source: Netgear, 2017/08

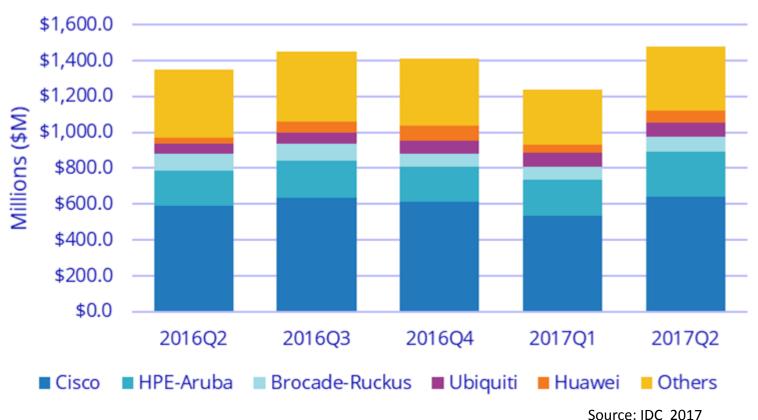
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# **Enterprise WiFi AP-Routers are Different**



3001001120 2017



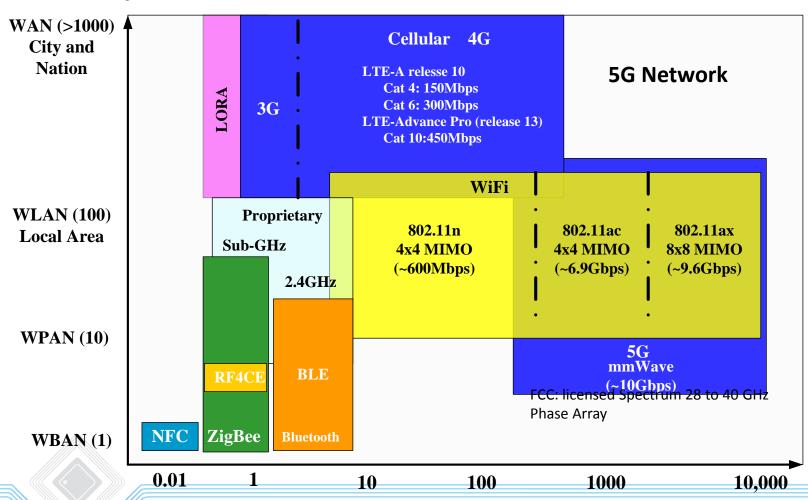


# Wireless RF and Various Systems



# Coming Wireless: WiFi, 4G, 5G & IOT Complement Each Other

Range (m)





# Next Generation: 802.11ax Giving Faster Data Rate

#### 802.11ax promises:

- Up to 4X capacity increase
- Higher efficiency
- Improved coverage and performance

vs. 802.11ac Wave 2

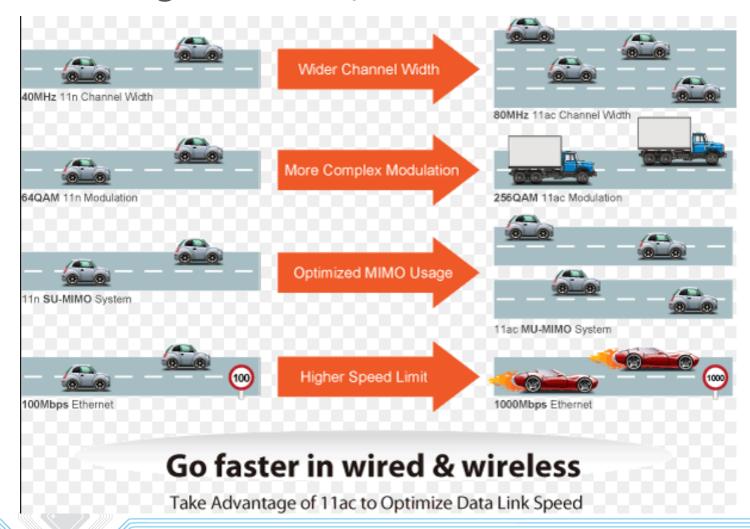


Enterprise AP Timeline 802.11ax APs > 50% unit share (est.) First Ruckus 802.11ax AP (est.) First 802.11ax Wave 2 APs will dominate chipset ac units shipped Ruckus first-to-market with Wave 2 AP 802.11ac APs > 50% unit share First 802.11ac enterprise-class First 802.11ac APs chipset

Source: ARRIS Investor Day 2017



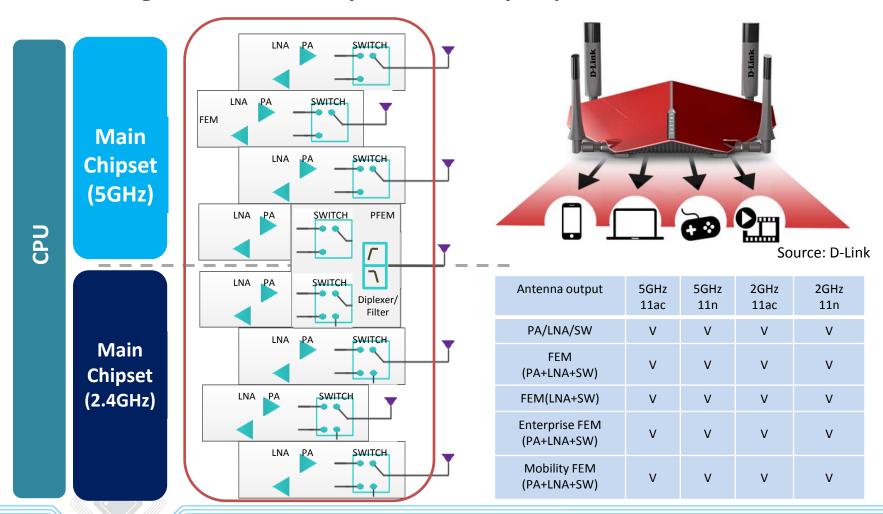
# WiFi Generation Migration: Increasing Bandwidth, Modulation & MIMO





## RichWave has Complete WiFi RFFE Solutions

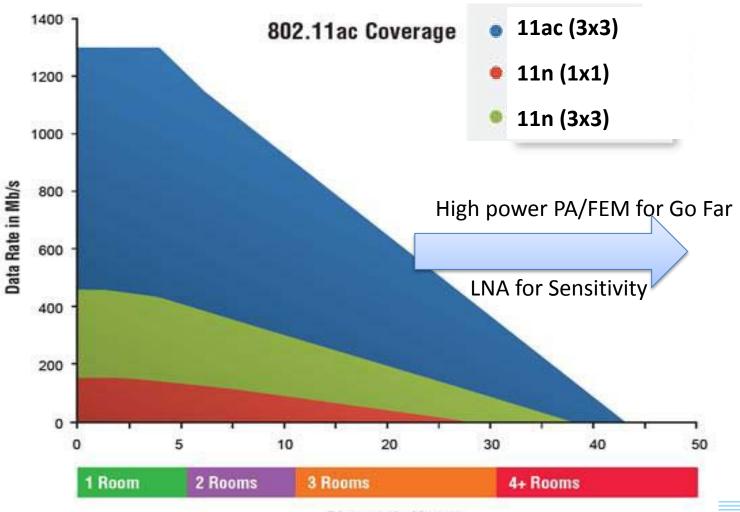
WiFi RFFE is Key for Performance: MU- MIMO Features Increase # RF Front End PA for range, LNA for Sensitivity. RFFE Quantity Proportional to MIMO





# WiFi Range Coverage in 11ac & Beyond

- Need High Power FEM/PA & LNA



Distance in Meters



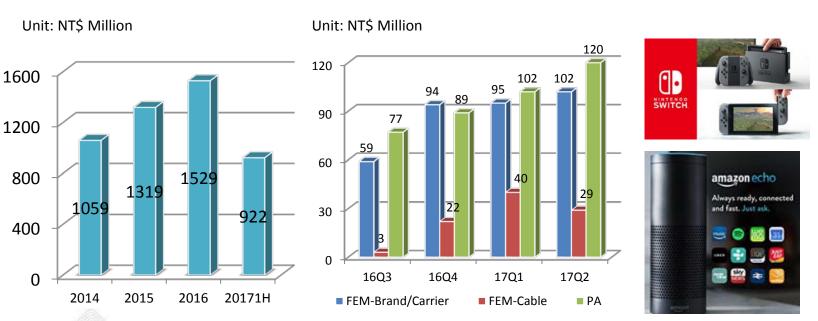


# **Growth Strategy & Advantages**



# Annually Solid Growth over 30% in WiFi

- 2017Q2 PA QoQ growth 17% with 802.11ac Retail Router, YoY 66%.
- 2017Q2 WiFi Overall QoQ growth 11%, YoY growth 32%.
- Driven by 11ac worldwide share, MIMO 2x2 and 3x3, and increasing Range-coverage.





## WiFi FEM for Mobile Will Take Off

- 11ac 2-in-1 FEM and switch already adopted by leading players.
- 11ac 3-in-1 FEM will start to be adopted by leading mobile players and contribute to revenue in 2018.

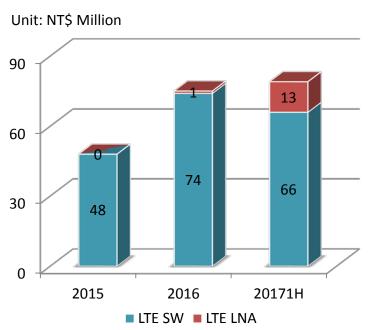
Vendor Rank	Vendor	Units	Unit Share	YoY
1	Samsung	233,900,226	22%	-2%
2	Apple	137,113,763	13%	-13%
3	Huawei	93,949,822	9%	26%
4	OPPO	68,208,679	7%	141%
5	vivo	52,565,708	5%	102%
6	LG Electronics	40,895,805	4%	-8%
7	Xiaomi	36,972,405	4%	-30%
8	ZTE	32,372,138	3%	-12%
9	TCL-Alcatel	22,807,700	2%	-6%
10	Gionee	21,477,873	2%	134%
11	Lenovo	21,082,932	2%	-35%
12	LeEco	16,479,983	2%	794%
13	Motorola	14,783,246	1%	-30%
14	Coolpad	13,620,170	1%	-40%
15	HTC	13,418,833	1%	-6%
	Others	222,451,069	22%	-13%
	Grand Total	1,042,100,352	100%	1%

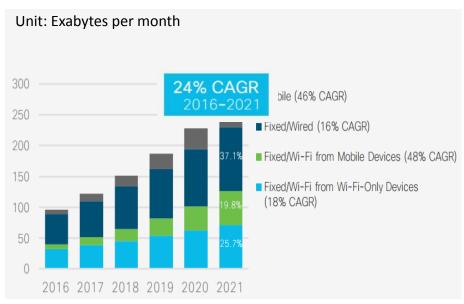
Source: IDC: Top 15 Smart Phone Vendors in 2016-2017



## Win 150~200% Growth on Brand Players in LTE

- 2017 1H LTE SW/LNA overall revenue exceed 2016 entire year.
- LTE SW/LNA growth mainly come from China top brand.
- Continue penetrating into global brands in 2017 2H.



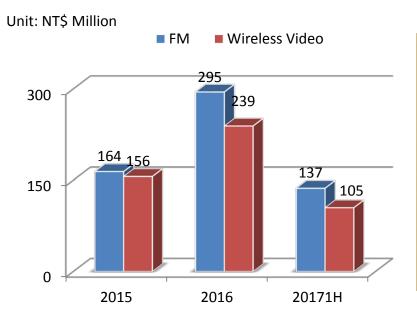


Source: Cisco VNI, 2017



## **Broadcasting and Wireless Video**

- Keep expanding in broadcast and wireless video.
- FM continue win in Korea flagship phone.
- Wireless long-distance HD video ship to smart home, car backup, drone... with our proprietary transceiver.

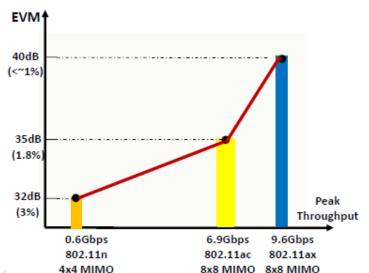


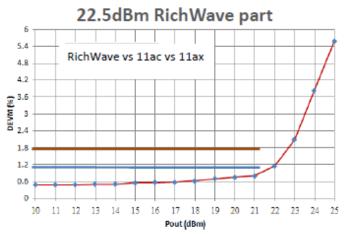




# **Our Coming Years Advantages**

	Industry Trend	Our advantage
WiFi	11AC => 11AX+ 1AC MIMO 2x2~4x4 In Router/Cable/STB/PON	Good EVM Tech. Good Noise Tech. Complete FEM/PA+Passive-integration Integrated-Simple Process Tech.
Smarthome	Smart Speaker and Video	Good EVM Tech. Flexible Application Specific FEM





EVM floor and EVM win



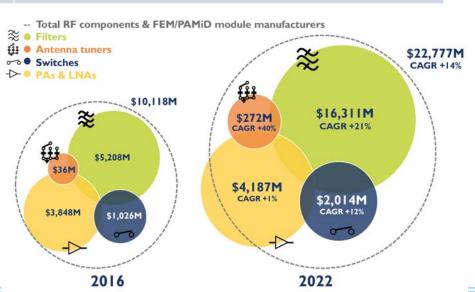
# **Our Coming Years Advantages**

	Industry Trend	Our advantage
IOT	Multiple protocol	Complete FEM/SW+Passive-Integration Low Power Technology
LTE	WiFi-Mob => 11AC CA complexity & PAMid blended	Small-form/LP WiFi-Mob FEM technology With complete active-elements & Integration
5G	Antenna/Active/Integrated EM- Lumped-concept obsolete	Antenna technology & Antenna/Active integrations

A MARKET THAT WILL MORE THAN DOUBLE IN SIX YEARS!

RF component and front end module ecosystem:

2016-2022 market outlook





# Our WiFi 802.11ac Win by Performance

### **Output Power**







Video Stream Data Connected





**Set-top box** 

**Data Connected** 



	Parameter	RichWave	Ref.
5GHz FEM	Pout @1.8% EVM	22.5dBm	22.5dBm
	Pout @1.8% EVM	20dBm	19dBm
	Pout @1.8% EVM	16dBm	16dBm
2GHz FEM	Pout @3% EVM	27dBm	26dBm



# RichWave